



Press Release

THE NEW WEBSITE WWW.OSCULATI.COM A MINE OF PRODUCTS AND INFORMATION

What is the best way to celebrate the 50 years of presence on the market? Surely relying on new technology! Osculati, in fact, on the occasion of its golden wedding with the nautical market, has completely renewed and updated its website, and can now meet online, more quickly and accurately, its customers' requirements coming both from professionals and private people.

Since some weeks the new website www.osculati.com has been operative. Here users can find a full-blown mine of information and products in four languages: Italian, English, French and Croatian. Soon it will be available also in German.

Till now, Osculati's customers could consult the range of products on the traditional paper catalogue but from now on, by surfing the net, they can easily have immediate access to the whole catalogue and its periodical updating. Its detailed information and the quantity of available items make it the most complete on-line database of nautical accessories in Europe.

Each product has its own data sheet with descriptions, pictures and technical characteristics. Items can be searched by category, code, key word. Surfing is immediate and intuitive, with well visible sections, both static and dynamic.

For those who may be interested, the website has a section where products can be listed in Excel format: the user can create his own list and his "shopping cart" that can be saved, modified and printed as a real "list of chosen products" to submit to his retailer. Those who do not have a permanent internet access, i.e. on a boat, can download the catalogue in PDF format to display it off line.



Thanks to all these innovations, the website *www.osculati.com* is today one of the richest in information and data of the whole world in the field of nautical accessories. Osculati's best 50th anniversary present to itself!

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